

Museums Matter to Idaho's Residents

More than 130 museums, historical societies, science centers, zoos, and galleries serve communities throughout Idaho. They enrich small towns like Murphy (population 97) and big cities like Boise, and bring important educational opportunities to every corner of the state.



\$228 million of positive financial impact was contributed to the state of Idaho by the museum industry in 2017.*

Museums educate Idahoans

through exhibits, programs, and archives. They provide free and low-cost experiences for children and adults.



Each year tens of thousands of grade school students visit museums on field trips and similar numbers of tourists add Idaho museums to their summer travel itineraries.



3,098 jobs are supported by the museum industry in Idaho, as of 2017. An estimated \$179 million of income were provided to residents through wages and other income.*

The **Idaho Association of Museums (IAM)** promotes and aids the enrichment and advancement of museums as educational centers, agencies of research, cultural centers, and the ultimate public repositories for objects having cultural, aesthetic, scientific, and historical significance.



Visit www.IdahoMuseums.org to learn more.

**American Alliance of Museums and Oxford Economics, IMPLAN, 2017.*